



THE + **SMART WAY** TO  
**GROW**  
**YOUR BUSINESS**

**AIRP Management Solutions Ltd.**

Unit C, 1/F, Seaview, Discovery Bay  
Hong Kong, SAR

E-Mail: [roberto.pace@airpsolutions.com](mailto:roberto.pace@airpsolutions.com)

Phone: +852 9179 1007

[www.airpsolutions.com](http://www.airpsolutions.com)





We take a team approach in advising clients and implement the right tools, processes and skills required to gain access to a wider customer base to achieve sustainable growth of your business in Asia.



# COMPANY

AIRP Management Solutions Ltd. is a leading, independent provider of Sales, Marketing and Business Integration solutions with the aim to guide enterprises to systematically drive their growth and expansion strategies to a more successful Asian market presence.

# SERVICES

Addressing the needs of successful Sales and Marketing strategies in Asia



# WHAT WE DO

Advise

Analyze

Forecast

Implement

Represent

Support

Coach

Report

& more

## SALES SERVICES & SUPPORT

- Company representation
- Customer relationship building and networking
- Sales strategies development
- Active business acquisition
- Sales training
- After sales services, tech services
- Partnership evaluation and JV due diligence process management

## MARKETING

- Market analysis and forecasts
- Economic key market studies
- Cultural indifferences coaching in Asian business environment
- Strategic and tactical marketing plans
- Branding campaigns
- Media Relations
- Translations
- Organization of trade exhibitions

## MANAGEMENT & ADMINISTRATIVE SUPPORT

- Evaluation and setting-up of Regional Head-Offices, Representations and Branch Offices in key strategic markets
- Legal support incl, licensing, business registration, corporate resolutions, corporate bank accounts
- Accounting, auditing, tax filing services and IT set-up
- Local staff hiring, Expat management and related HR support

[www.airpsolutions.com](http://www.airpsolutions.com)

Your turn-key solutions to Asia